



# *Attaining and Sustaining Mass Higher Education*

**17-19 September 2012**

**OECD Headquarters, Paris, France**

## **Draft Programme**

*including*

**Questions and Issues for Discussion**

**All the parallel sessions**



Attaining and Sustaining Mass Higher Education

## Day 1: Monday 17 September 2012

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8:00-9:30	<b>Check-in</b>
9:30-9:45	<b>Welcome and Opening Remarks</b>
Room 1	<ul style="list-style-type: none"><li>Peter Coaldrake, Chair of the IMHE Governing Board</li><li>Angel Gurría, OECD Secretary General</li></ul>
9:45-10:45	<b>Plenary Session 1: Where have we got to in attaining and sustaining mass higher education?</b>
Room 1	<p><b>Moderator:</b> Barbara Ischinger, Director for Education, OECD</p> <p><b>Keynote 1:</b> Professor José Mariano Gago, Laboratory for Experimental High Energy Physics and Associated Instrumentation (LIP), Former Minister of Science and Technology, Information Society and Higher Education of Portugal</p> <p><b>Keynote 2:</b> Professor John Sexton, President, New York University, USA</p> <p><b>Questions and issues for discussion:</b></p> <ol style="list-style-type: none"><li>How is the world of higher education developing and changing in response to evolving demand for higher education in different countries and regions?</li><li>How are economic development, regional trends and globalisation patterns reshaping the higher education sector?</li><li>How important is mass higher education as an underpinning for economic competitiveness and social progress?</li><li>What roles do broader access and equity need to play in the shift towards mass higher education?</li></ol>
10:45-11:15	<b>Break</b>
11:15-12:30	<b>Plenary Session 2: What can higher education contribute to developing skills for the knowledge economy?</b>
Room 1	<p><b>Moderator:</b> Deborah Roseveare, Head of the Skills Beyond School Division, Directorate for Education, OECD</p> <p><b>Keynote:</b> Professor Lap-Chee Tsui, Vice-Chancellor and President, University of Hong Kong, Hong Kong, China</p> <p><b>Panellists:</b></p> <ul style="list-style-type: none"><li>Professor José Mariano Gago, Laboratory for Experimental High Energy Physics and Associated Instrumentation (LIP), Former Minister of Science and Technology, Information Society and Higher Education of Portugal</li><li>Professor John Sexton, President, New York University, USA</li></ul> <p><b>Questions and issues for discussion:</b></p> <ol style="list-style-type: none"><li>How does mass higher education fit into national, regional and local strategies for skills, economic development and social progress?</li><li>How can mass higher education develop the range of skills that are relevant to the labour market and underpin the knowledge economy?</li><li>Which skills are most relevant for the knowledge economy and where should the balance lie in higher education between discipline-specific and generic skills?</li><li>What role could mass higher education play in developing a range of effective alternative routes to prepare young people for the labour market?</li><li>Do higher education institutions need to develop new ways of working with employers and to foster entrepreneurship?</li></ol>
12:30-14:00	<b>Lunch</b>
14:00-15:00	<b>Parallel Group Sessions and Research Session</b>
Room 1	<p><b>Theme 1: Where have we got to in attaining and sustaining mass higher education?</b></p> <p><b>Chair:</b> Professor Elaine El-Khawas, George Washington University, USA</p> <p><b>Speaker 1:</b> <i>20 years in the life of a small tertiary education system</i></p> <ul style="list-style-type: none"><li>Roger Smyth, Manager, Tertiary Sector Performance Analysis, Ministry of Education, New Zealand</li></ul> <p><b>Speaker 2:</b> <i>The funding of higher education: an adequate steering instrument?</i></p> <ul style="list-style-type: none"><li>Noël Vercruyse, Director, Department for Education and Training/Division for Higher Education Policy, Belgium</li></ul>
Room 2	<p><b>Theme 2: What can higher education contribute to developing skills for the knowledge economy?</b></p> <p><b>Chair:</b> Professor Vin Massaro, Professorial Fellow, Centre for the Study of Higher Education, University of Melbourne, Australia</p>

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**Speaker 1:** 2iE, a center of excellence driven by quality and accountability

- Paul Ginies, General Director, Foundation 2iE, Burkina Faso

**Speaker 2:** Socio-economic development through transformation of higher education: role, strategies and outcomes of Higher Education Commission of Pakistan – a cross regional comparative perspective

- Awais Ahmad, Director General (HRM), Higher Education Commission, Pakistan
- Wajid A. Saleem, MS leading to PhD Scholar, Iqra University, Pakistan

**Theme 3: How can higher education reconcile its different missions and roles?**

Room 4 **Chair:** Professor Ellen Hazelkorn, Director of Research and Enterprise, and Dean of the Graduate Research School, Director, Higher Education Policy Unit, Dublin Institute of Technology, Ireland

**Speaker 1:** Building world class universities in the context of the massified higher education system in Korea

- Professor Kiyong Byun, Associate Professor, Korea University, Republic of Korea
- Jae-Eun Jon, Ph.D, Republic of Korea

**Speaker 2:** Complimentary and permeable talent paths

- Marianne Ping Huang, Vice Dean for Education, Faculty of Arts, Aarhus University, Denmark

**Theme 4: How can higher education maintain and improve quality?**

Room 6 **Chair:** Aims C. McGuinness, Senior Associate, National Center for Higher Education Management Systems (NCHEMS), USA

**Speaker 1:** Quality assurance in higher education in the Arab region

- Dr. Karma El Hassan, Associate Professor, Director, American University of Beirut, Lebanon

**Speaker 2:** Higher Education in the Gulf countries with a case study of quality assurance in the Kingdom of Bahrain

- Jawaher Al- Mudhahki, Chief Executive, Quality Assurance Authority for Education and Training, Kingdom of Bahrain

**Theme 5: What does the future hold for mass higher education?**

Room 7 **Chair:** Dr. Leslie J. Limage

**Speaker 1:** A university in the digital world: using technologies for learning and management

- Professor Natalia Tikhomirova, Rector, Moscow State University of Economics, Statistics and Informatics (MESI), Russian Federation

**Speaker 2:** Performativity and domestication of markets: the case of sustainable higher education

- Professor Ilkka Arminen, Director, Network for Higher Education and Innovation Research, University of Helsinki, Finland

**Theme 6: How can higher education deal with the challenges it faces?**

Room 9 **Chair:** Anna Glass, Secretary General, Magna Charta Observatory, Italy

**Speaker 1:** Arab research potential and promises: the Abu Dhabi experiment

- Dr. Daniel Kratochvil, Director, Office of Planning and Performance, University of Wollongong, United Arab Emirates

**Speakers 2:** Strategic measures for competitive internationalization of higher education and research

- Dr. Andreas Gothenberg, Executive Director, The Swedish Foundation for International Cooperation in Research and Higher Education, STINT, Sweden
- Hans Pohl, Program Director, The Swedish Foundation for International Cooperation in Research and Higher Education, Sweden
- Niclas Adler, Professor, Jönköping International Business School, Sweden

Auditorium **Research Forum**

**Chair:** Professor John Hearn, Chief Executive, The Worldwide Universities Network

**Speakers 1:** The impact of universities on society and economy: An accountability exercise of the universities in Catalonia (Spain)

- Josep Maria Vilalta Verdú, Executive Secretary, Catalan Association of Public Universities (ACUP), Spain
- Alba Morales, RecerCaixa Programme Manager, Catalan Association of Public Universities (ACUP), Spain
- Alicia Betts, Project Manager, Catalan Association of Public Universities (ACUP), Spain

**Speakers 2:** Universal higher education and its social and economic impact (case of Russia)

- Professor Isak Froumin, Academic Advisor of the HSE Institute for Educational Studies, National Research University Higher School of Economics, Russian Federation

**Speaker 3:**

- Dr. Werner Hernani-Limarino, Chief Economist, Fundación ARU, Bolivia

15:00-15:30 **Break**

15:30-16:30 **Parallel Group Sessions and Research Session**

Room 1 **Theme 1: Where have we got to in attaining and sustaining mass higher education?**



**Chair:** Professor Elaine El-Khawas, George Washington University, USA

**Speaker 1:** *Development of Southern Cross University College*

- Professor William MacGillivray, Deputy Vice-Chancellor, Southern Cross University, Australia

**Speaker 2:** *The Victorian Regional Dual-Sector University Partnership: An Australian model for mass higher education*

- Professor Todd Walker, Pro Vice-Chancellor, University of Ballarat, Australia

Room 2

**Theme 2: What can higher education contribute to developing skills for the knowledge economy?**

**Chair:** Professor Vin Massaro, Professorial Fellow, Centre for the Study of Higher Education, University of Melbourne, Australia

**Speaker 1:** *Australia's higher education response to structural changes*

- David de Carvalho, Division Head, Higher Education Department of Industry, Innovation, Science, Research and Tertiary Education, Australia

**Speaker 2:** *Individual attainment, national success: focusing on quality and productivity in United states postsecondary education*

- Holiday McKiernan, Vice President, Operations and General Counsel, Lumina Foundation, USA

Room 4

**Theme 3: How can higher education reconcile its different missions and roles?**

**Chair:** Professor Ellen Hazelkorn, Director of Research and Enterprise, and Dean of the Graduate Research School, Director, Higher Education Policy Unit, Dublin Institute of Technology, Ireland

**Speaker 1:** *University governance: results of a benchmarking exercise in 41 universities in MENA*

- Adriana Jaramillo, Senior Education Specialist, World Bank

**Speakers 2:** *The determinants of quality national higher education systems: the U21 Rankings*

- Professor Ross Williams, Professorial Fellow, Melbourne Institute, University of Melbourne, Australia
- Dr Gaetan de Rassenfosse, University of Melbourne, Australia
- Professor Paul H. Jensen, University of Melbourne, Australia
- Professor Simon Marginson, University of Melbourne, Australia

Room 6

**Theme 4: How can higher education maintain and improve quality?**

**Chair:** Aims C. McGuinness, Senior Associate, National Center for Higher Education Management Systems (NCHEMS), Boulder, Colorado, USA

**Speaker 1:** *Authentic academic quality: reconciling organisational culture and external quality assurance*

- Dr. Dhansagan Naidoo, Executive Director, Quality and Planning, Tshwane University of Technology, South Africa

**Speaker 2:** *Capacity building for quality assurance of mass higher education in developing countries: the case of Iran*

- Professor Abbas Bazargan, Director, Center for University Quality Assessment, University of Tehran, Iran

Room 7

**Theme 5: What does the future hold for mass higher education?**

**Chair:** Dr. Leslie J. Limage

**Speaker 1:** *Academic perspectives on internationalisation*

- Professor Rebecca Hughes, Pro-Vice-Chancellor, International, University of Sheffield, UK

Room 9

**Theme 6: How can higher education deal with the challenges it faces?**

**Chair:** Anna Glass, Secretary General, Magna Charta Observatory, Italy

**Speaker 1:** *The regulation of price and enrollment in higher education: a simple economic analysis*

- Professor Philip Nolan, President, National University of Ireland, Maynooth, Ireland

**Speaker 2:** *The modernisation of European higher education through paying attention to the social dimension – Developments and challenges for equitable higher education*

- Dr. Dominic Orr, Senior Researcher / Leader of International Coordination Team eurostudent, HIS-Institute for Research on Higher Education, Germany

Auditorium

**Research Forum**

**Chair:** Professor John Hearn, Chief Executive, The Worldwide Universities Network

**Speakers 1:** *Assessing higher education learning outcomes: the Brazilian experience*

- Professor Renato Pedrosa, Associate Professor, University of Campinas, Brazil
- Eliana Amaral, School of Medicine and Pro-rectorship for Undergraduate Studies, Unicam, Brazil
- Marcelo Knobel Pro-rector for Undergraduate Studies, Unicamp and Member, National Commission on Higher Education Assessment, Ministry of Education, Brazil

**Speakers 2:** *Providing quality mass higher education, the Egyptian experience*

- Professor Mostafa Radwan, Director, Program of Continuous Improvement and Qualifying for Accreditation, Higher Education Enhancement Projects Management Unit, Ministry of Higher Education, Egypt
- Dr. Rasha Saad Sharaf, Director, Strategic Planning Unit, Ministry of Higher Education and State for Scientific Research, Egypt
- Dr. Doaa Khalil Ibrahim, Cairo University, Egypt



16:30-17:00 **Break**

17:00-18:00 **Meet the OECD experts - Parallel Group Sessions on:**

Room 1 **Theme:** *Open Education*

**Speaker:** Dirk Van Damme, Head of Division, OECD

Room 2 **Theme:** *Managing Internationalisation In Higher Education*

**Speaker 1:** Stephan Vincent-Lancrin, Senior Analyst, OECD

**Speaker 2:** Fabrice Hénard, Analyst, OECD

Room 4 **Theme:** *Post-secondary Vocational Education and Training (VET)*

**Speaker:** Simon Field, Senior Analyst, OECD

**Moderator:** Outi Kallioinen, President, Lahti University of Applied Sciences, Finland

Room 6 **Theme:** *OECD Reviews of Higher Education in Regional and City Development: Building Stronger, Fairer and Cleaner Regions*

**Speaker:** Jaana Puukka, Analyst, OECD

**Moderator:** Baroness Sal Brinton, House of Lords, UK

Panellists:

- Dzul kifli Abdul Razak, Vice-Chancellor/President, Albukhary International University, Malaysia; Vice-President, International Association of Universities (IAU)
- Professeur Maria Helena Nazaré, President of the European University Association (EUA)
- Francisco Marmolejo, Executive Director, Consortium for North American Higher Education Collaboration (CONAHEC) and Assistant Vice President, University of Arizona

Room 7 **Theme:** *Better Skills, Better Jobs, Better Lives*

**Speaker 1:** Deborah Roseveare, Head of Division, OECD

**Speaker 2:** Joanne Caddy, Senior Analyst, OECD

Room 9 **Theme:** *Innovation*

**Speaker:** Sandrine Kergroach, Analyst, OECD

18:15 **Reception**

19:00 Departure from OECD for visits to French higher education institutions (see <http://www.oecd.org/site/eduimhe12/socialevents.htm> for registration)

## Day 2: Tuesday 18 September 2012

9:00-10:15 **Plenary Session 3: How can higher education reconcile its different missions and roles?**

Room 1

**Moderator:** Doug Lederman, Editor and Founder of Inside Higher Ed, USA

**Keynote:** Professor Indira Samarasekera, President, University of Alberta, Canada

Panellists:

- Baroness Sal Brinton, House of Lords, UK
- Professor Maria Helena Nazaré, President of the European University Association (EUA)
- Karina Ufert, Chairperson, European Students' Union

**Questions and issues for discussion:**

1. How does mass higher education contribute to broader economic and social objectives?
2. Should institutions specialise in research, teaching, or preserving knowledge, or is it important for most or all institutions to connect teaching with research and preserving knowledge?
3. What do students want from higher education and how can, or should, their preferences be taken into account?
4. How can the development of elite, world-class universities be balanced with providing broad-based mass higher education?

10:15-10:45 **Break**

10:45-12:00 **Plenary Session 4: How can higher education maintain and improve quality?**

Moderator:

**Keynote:** Dr Carol Nicoll, Chief Commissioner, TEQSA, Australia

Panellists:

- Dr. Jorge Guimarães, President, CAPES (the Brazilian Agency for Support and Evaluation of Graduate Education), Brazil
- Dr. Outi Kallioinen, President, Lahti University of Applied Sciences, Finland
- Professor Jelel Ezzine, Director General, International Cooperation Directorate General, Ministry of Higher Education and Scientific Research, Tunisia

**Questions and issues for discussion:**

1. How can larger intakes and greater diversity in the student body be reconciled with maintaining challenging courses and academic standards?
2. How can countries and institutions maintain and enhance quality when constrained by limited resources?
3. How can quality assurance, accreditation, financing or other mechanisms verify quality and drive improvement while respecting institutional autonomy?
4. What institutional strategies can be most effective to enhance quality, improve the student learning experience and keep students engaged?

12:00-13:30 **Lunch**

13:30-14:30 **Parallel Group Sessions and Research Session**

Room 1 **Theme 1: Where have we got to in attaining and sustaining mass higher education?**

**Chair:** Professor Elaine El-Khawas, George Washington University, USA

**Speaker 1:** *Religion, ethnicity and access to degrees in Europe*

Dr. Gaële Goastellec, Assistant Professor (MER), University of Lausanne, Switzerland

**Speakers 2:** *Increasing student participation in higher education – new collaborations for new populations*

James Montoya, Vice President, Higher Education Relationship Development, The College Board, USA

Stephen J. Handel, Executive Director of the National Office of Community College Initiatives, The College Board, USA

Room 2 **Theme 2: What can higher education contribute to developing skills for the knowledge economy?**

**Chair:** Professor Vin Massaro, Professorial Fellow, Centre for the Study of Higher Education, University of Melbourne, Australia

*Providing access to higher education through online programs in developing countries*

**Speaker:** Dr. Carlos Rodriguez Rubio, Professor, CETYS Universidad, México

Room 4 **Theme 3: How can higher education reconcile its different missions and roles?**

**Chair:** Professor Ellen Hazelkorn, Director of Research and Enterprise, and Dean of the Graduate Research School, Director, Higher Education Policy Unit, Dublin Institute of Technology, Ireland

Room 4 **Speaker 1:**

- Professor John Taylor, Professor of Higher Education Management, University of Liverpool, UK

**Speaker 2:** *Promoting institutional differentiation with scenario planning: The case of Paraguay*

- Dr. Gerrit de Jager, Board Advisor, HBO-raad, Netherlands

Room 6 **Theme 4: How can higher education maintain and improve quality?**

**Chair:** Aims C. McGuinness, Senior Associate, National Center for Higher Education Management Systems (NCHEMS), Boulder, Colorado, USA

**Speaker 1:** *Initiatives to improve the quality of teaching: A case study of a state-owned and regional university*

- Dr. Aldo Ballerini, Vice President of Academic Affairs, University of Bio Bio, Chile
- Manuel Albarrán Ulsen, Director, Public Policies Programme, University of Bio Bio, Chile

**Speakers 2:** *Quality policy and trust: keys to the new governance of universities*

- Professor Robert Fouquet, Scientific delegate, Research and Higher Education Evaluation Agency (AERES), France
- Bruno Curvale, International Pedagogical Study Centre (CIEP), France
- Claude Jameux, Economics and Management Research Institute (IREGE), University of Savoy Research and Higher Education Evaluation Agency (AERES), France

Room 7 **Theme 5: What does the future hold for mass higher education?**

**Chair:** Dr. Leslie J. Limage

**Speaker 1:** *Society 3.0: creating tomorrow's future today*

- Dr. Tracey Wilen-Daugenti, Vice President, Managing Director, Apollo Research Institute, USA

Room 7 **Speaker 2:** *Innovation and the dynamic future of mass higher education*

- Dr. Michael Thomas, President & CEO, New England Board of Higher Education, USA

**Theme 6: How can higher education deal with the challenges it faces?**

**Chair:** Anna Glass, Secretary General, Magna Charta Observatory, Italy



- Room 9 **Speaker 1:** *National higher education reform at the crossroads of global and European challenges: A case of Lithuania*
- Dr. Giedrius Viliunas, Associate Professor, Vice-rector, Mykolas Romeris University, Lithuania
- Speakers 2:** *Financial autonomy of universities in European Union countries and its impact on the diversification of higher education funding*
- Professor Janusz Adam Kudla, Associate Professor, University of Warsaw Faculty of Economic Sciences, Poland

**Research Forum**

**Chair:** Professor John Hearn, Chief Executive, The Worldwide Universities Network

- Auditorium **Speaker 1:** *Why is the Japanese higher education still conventional after two decades of reform?: Incremental Kaizen has never reached innovative restructuring*

- Professor Fujio Ohmori, Centre for Higher Education, Tokyo Metropolitan University, Japan

**Speaker 2:** *A changing higher education landscape in Ireland*

- Dr. Linda Dowling-Hetherington, Associate Director, Centre for Distance Learning, School of Business, University College Dublin, Ireland

**Speakers 3:** *Governance of governance in higher education: the case of Portugal*

- Professor António Magalhães, CIPES, Portugal
- Amélia Veiga research team of CIPES, University of Porto, Portugal
- Sofia Sousa, CIPES, University of Porto, Portugal
- Filipa Ribeiro, CIPES, Portugal
- Alberto Amaral, Director of CIPES, Portugal

14:30-15:00 **Break**

15:00-16:00 **Parallel Group Sessions and Research Sessions**

Room 4 **Theme 3: How can higher education reconcile its different missions and roles?**

**Chair:** Professor Ellen Hazelkorn, Director of Research and Enterprise, and Dean of the Graduate Research School, Director, Higher Education Policy Unit, Dublin Institute of Technology, Ireland

**Speakers 1:** *Comparing international student and institutional objectives at Canadian colleges and universities: implications for institutional strategy*

- Rod Skinkle, President & CEO, Academica Group, Canada
- Professor Sheila Embleton, York University, Canada
- Professor W.E. (Ted) Hewitt, Ph.D, Western University London, Canada

**Speaker 2:** *Factors influencing international students' decisions to enroll at a Chinese joint-venture university*

- Professor Andrys Onsman, School of Education, University of Nottingham Ningbo China, China

**Theme 5: What does the future hold for mass higher education?**

Room 7 **Chair:** Dr. Leslie J. Limage

**Speakers 1:** *Implications for quality assurance in international higher education – a reflection from the Non-local Learning Programme Accreditation in Hong Kong*

- Professor Yiu-Kwan Fan, Executive Director, Hong Kong Council for Accreditation of Academic & Vocational Qualifications, Hong Kong
- Robert Fearnside, Deputy Executive Director, Hong Kong Council for Accreditation of Academic & Vocational Qualifications, Hong Kong
- Susanna Lee, Head and Senior Registrar, Unit of Research, Development and Training, Hong Kong Council for Accreditation of Academic & Vocational Qualifications, Hong Kong

**Speakers 2:** *Managing across geopolitical borders: oversight of international branch campuses*

- Professor Jason Lane, Director of Education Studies & Associate Professor, Rockefeller Institute of Government, State University of New York, USA
- Dr. Kevin Kinser, Associate Professor, State University of New York, USA

**Research Forum**

**Chair:** Professor John Hearn, Chief Executive, The Worldwide Universities Network, Australia

Auditorium **Speaker 1:** *60 percent – Why? What? And how?*

- Jesper Risom, Head of Section, Danish Agency for Universities and Internationalisation, Denmark

**Speaker 2:** *Strategies for higher education in a more open and online world: the role of open and distance learning*

- Gard Titlestad, Secretary General, International Council for Open and Distance Education, ICDE, Norway

**Speakers 3:** *Creating a “demand-driven” system: An analysis of the early effects of Australia’s policy for growing participation and attainment*

- Conor King, Executive Director, Innovative Research Universities, Australia
- Richard James, Pro Vice-Chancellor and Director of the Centre for the Study of Higher Education, The University of Melbourne, Australia



- Room 2 **Research Forum**  
**Chair:** Elisabeth Gehrke, Executive Committee, European Students Union  
**Speaker 1:** *Factors influencing an efficient entrance in higher education*
- Jo Breda, Senior Staff Member Educational Policy, Flemish Interuniversity Council, Belgium
- Speaker 2:** *Access to post-secondary education: the importance of culture*
- Professor Ross Finnie, University Professor, University of Ottawa, Graduate School of Public and International Affairs, Canada

- Room 6 **Research Forum**  
**Chair:** Fabrice Hénard, Analyst, OECD  
**Speaker 1:** *English language standards in higher education*
- Dr. Sophie Arkoudis, Associate Professor and Deputy Director, Centre for the Study of Higher Education, The University of Melbourne, Australia
- Speakers 2:** *Quality policies introduction and micro level implementation challenges: experience from three countries*
- Dr. Antigoni Papadimitriou, Post Doctorate Fellow, University of Oslo, Norway
  - Dr. Jani Ursin, Senior Researcher, University of Jyväskylä, Finland
  - James Williams, Associate Professor, The George Washington University, USA
- Speakers 3:** *Development and progress of internal and external QA system of the private higher education sector in Kosovo, in the period 2008-2011*
- Professor But Dedaj, Professor Assistant, University of Prishtina, Faculty of Economics, Kosovo
  - Prof. Dr. Peter Eckl, Paris Lodron University Salzburg, Austria
  - M.Sc. Mjellma Carabregu, World University Service, Kosovo

16:00-16:30 **Break**

16:30-17:30 **Meet the OECD experts - Parallel Group Sessions on:**

- Room 1 **Theme:** *OECD Survey of Adult Skills (Programme for the International Assessment of Adult Competencies)*  
**Speaker:** William Thorn, Senior Analyst, OECD
- Room 2 **Theme:** *University Futures*  
**Speaker 1:** Stephan Vincent Lancrin, Senior Analyst, OECD  
**Speaker 2:** Kiira Kärkkäinen, Analyst, OECD
- Room 4 **Theme:** *Education at a Glance*  
**Speaker:** Eric Charbonnier, Analyst, OECD
- Room 6 **Theme:** *Supporting Quality Teaching in Higher Education*  
**Speaker:** Fabrice Hénard, Analyst, OECD
- Room 7 **Theme:** *Taxes and investment in skills*  
**Speaker 1:** Carolina Torres, Analyst, OECD  
**Speaker 2:** Bert Brys, Head of Unit, OECD
- Room 9 **Theme:** *AHELO (Assessment of Higher Education Learning Outcomes)*  
**Speaker:** Karine Tremblay, Senior Analyst, OECD

17:30-18:30 **So you'd like to know more about the OECD's Programme for Institutional Management of Higher Education (IMHE)?  
Cocktail for new and potential IMHE members**

18:15- **Dinner** (see <http://www.oecd.org/site/eduimhe12/socialevents.htm> to register)

## Day 3: Wednesday 19 September 2012

9:30-11:00 **Session 5: What does the future hold for higher education?**

- Room 1 **Moderator:** Phil Baty, Editor, Times Higher Education, UK  
**Keynote:** Andreas Schleicher, Deputy Director for Education and Special Advisor on Education Policy to OECD's Secretary-General  
**Panellists:**
- Dr. Gokhan Cetinsaya, President, the Council of Higher Education, Turkey



- Dr. Imma Tubella i Casadevall, President, Universitat Oberta de Catalunya, Spain

**Questions and issues for discussion:**

1. What will shifting regional economic and geo-political balances and internationalisation mean for mass higher education?
2. What role is technology (including different on-line learning options) likely to play in extending the reach of higher education and increasing access to learning?
3. Are public budget pressures and resource constraints likely to make mass higher education unsustainable?

11:00-11:30 **Break**

11:30-12:45 **Plenary Session 6: How can higher education deal with the challenges it faces?**

Room 1 **Moderator:** Dr. Gaston Tadeo Melo Medina, Executive President of EVAC and Adviser to the President of Grupo Televisa, Mexico

**Keynote:** Dr. Žiga Turk, Minister, Ministry of Education, Science, Culture and Sport, Republic of Slovenia

**Panellists:**

- Professor François Weil, Rector of the Academy of Paris, France
- Nolitha Vukuza-Linda, Minister, Higher Education and Training Attaché, South Africa

**Questions and issues for discussion:**

1. How can higher education institutions most effectively manage their longer-term strategic direction and development within evolving government priorities and shifting public expectations for mass higher education?
2. How can – or should – governments steer higher education and balance that with institutional autonomy?
3. Are new financing models needed to sustain mass higher education and, if so, how can these be developed and implemented?
4. How can higher education institutions keep their costs under control and become more flexible?
5. What role does internationalisation play in addressing these challenges?

12:45-13:15 **Wrap-up and closing remarks**

- Room 1
- Peter Coaldrake, Chair of the IMHE Governing Board
  - Barbara Ischinger, Director for Education, OECD

13:15- **Lunch and social event** (see <http://www.oecd.org/site/eduimhe12/socialevents.htm> to register)